

# Kashish Patel

Industrial Designer & Product Designer



<https://www.kashishpatel.xyz/>



<https://www.linkedin.com/in/kashish-patel-48ab23143/>



[kashishvpatel@gmail.com](mailto:kashishvpatel@gmail.com)



[kpatel31@pratt.edu](mailto:kpatel31@pratt.edu)



+1 908-548-1572

## Experience

### Industrial Design Intern at Colgate-Palmolive

June 2025- Aug 2025

- Collaborated on **toothbrush design projects for global markets**, contributing to user-focused concepts from ideation to prototype.
- Managing **CMF (Color, Material, Finish)** for toothbrushes across the portfolio
- Developing **Kid's strategy with marketing and manufacturing team** for new design proposals
- Created **CAD models, rendered visual assets, and presented design proposals to cross-functional teams.**
- Conducted **usability studies and competitive audits** to inform ergonomic improvements.
- Assisted in **developing brand-aligned packaging solutions and point-of-sale visuals.**

### Industrial Design Intern at Makelab, New York

May 2024 - Aug 2024

- Enhanced 3D modeling skills to **develop rapid prototype** solutions for client pitches.
- **Managed additive manufacturing** workflows including **file prep, slicing, and machine operation.**
- Collaborated with engineers to iterate on functional parts for real-world testing.
- Supported **internal design language development** for client portfolios.

### Product Designer at DayaTani , India

February 2023 - June 2023

- Developed the **brand identity** from the ground up, including **logo design, color system, typography, and visual language aligned with the company's mission.**
- Created brand guidelines to **ensure consistency across digital products, marketing, and investor materials.**
- Designed **high-fidelity mockups and UI components** that reflected the newly established brand identity.
- Conducted **competitive analysis and user research** to inform brand positioning and design decisions

### CMF (Color, Material, Finish) Designer at Fox My Box India , India

October 2022 - February 2023

- Designed **bespoke Color, Material, and Finish (CMF)** solutions for **high-end custom electronics and packaging for individual clients and luxury brands.**
- Created detailed **3D models and high-quality renderings** using tools like **KeyShot and Rhino** to visualize design proposals.

### Product Designer at iThink Logistics, India

Aug 2022 - Nov 2022

- Led **end-to-end UX and UI design** for the company's **internal logistics management system and client-facing dashboard.**
- Conducted **user research, stakeholder interviews, and task analysis** to identify user pain points and optimize workflows.
- Created **wireframes, user flows, and interactive prototypes** to communicate design intent and validate user experience.
- Developed **high-fidelity UI designs using a scalable design system**, ensuring consistency and responsiveness across platforms.

### Industrial Design Intern at Bosch Siemens Home Appliances Group India

January 2022 - July 2022

- Specialized in **industrial design for home appliance products** during final-year graduation internship.
- Developed and refined **design concepts**, focusing on **form, usability, and user experience.**
- Managed **CMF (Color, Material, Finish)** selection to **align with brand and user expectations.**
- Created detailed **3D CAD models and photorealistic renderings** for presentations and reviews.
- Built physical **prototypes and mock-ups** to validate design functionality and aesthetics.
- Designed **user interfaces and experiences (UI/UX)** to enhance product interaction.
- Conducted **user and market research** to inform design direction and product positioning.

## Education

### Pratt Institute, Brooklyn, NY

*Industrial Design | Product Design*  
Master's in Industrial Design (MID)

- Currently pursuing Master's in Industrial Design
- *Graduate Assistant to Asst. Chair of the Department*

### MITID-ADT University, Pune

*Industrial Design | Product Design*  
Bachelor's in Design (B. Des)

- *Class Representative for 3 years in a row*
- *Student coordinator for Placements & Training Department*

## Achievements

Packaging Design featured on  
**Packaging Of The World**<sup>®</sup>

MAY 2021

**A' Design Award Runner-Up**  
Nouveau Pro 3-in-1  
Home Appliances Category



APRIL 2022

## Skills

3D Modelling	System Design
3D Rendering	Design thinking
Product Analysis	Ideation
CAD	Prototyping
UI design	Usability testing
UX design	Illustrations
UX Research	Digital Sketching

## Tools

Rhinoceros 8	Figma
KeyShot	Illustrator
Solidworks	Photoshop
Fusion	Adobe Xd