

KASHISH PATEL

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PROFESSIONAL SUMMARY

Industrial Designer with an M.I.D. from Pratt Institute (GPA 3.9) and a B.Des from MITID-ADT University. Full-lifecycle experience across ideation, CAD modeling, CMF, rapid prototyping, usability testing, and UX/UI design, with internships at Colgate-Palmolive and MakeLab and industry roles across India. Seeking a full-time Industrial Designer / Product Designer role.

EXPERIENCE

Industrial Design Intern | Colgate-Palmolive — Piscataway, NJ

Jun 2025 – Aug 2025

- Contributed user-focused concepts across 3+ toothbrush programs for global markets, from ideation to prototype, using Rhino and SolidWorks.
- Managed CMF for toothbrushes portfolio-wide in KeyShot; developed Kids' strategy with marketing and manufacturing teams.
- Built CAD models and rendered assets, presenting to cross-functional teams of 8–10 stakeholders; incorporated AI tools (Gemini, ChatGPT) into workflow.
- Ran 3+ usability studies and competitive audits across 10+ SKUs to inform ergonomic improvements and packaging.

Industrial Design Intern | MakeLab Inc. — New York, NY

May 2024 – Aug 2024

- Developed rapid prototype solutions for 25–30 client pitches using Figma, Rhino, Blender, and SolidWorks.
- Managed additive manufacturing workflows for 50+ printed parts — file prep, slicing, machine operation — collaborating with engineers to iterate functional parts.

Product Designer | Dayatani — Bangalore, India

Feb 2023 – Jun 2023

- Built brand identity from the ground up — logo, color system, typography, visual language — in Figma; authored brand guidelines for cross-channel consistency.
- Designed 20+ high-fidelity mockups and UI components; conducted competitive analysis and user research to inform brand positioning.

CMF Designer | Fox My Box — Bangalore, India

Oct 2022 – Feb 2023

- Designed bespoke CMF solutions for high-end custom electronics and packaging; produced 3D models and photoreal renderings in KeyShot and Rhino for luxury clients.

Product Designer | iThink Logistics — Bangalore, India

Aug 2022 – Nov 2022

- Led end-to-end UX/UI for an internal logistics management system serving 200+ users, plus a client-facing dashboard, in Figma.
- Conducted user research and task analysis to identify pain points; delivered wireframes, flows, and interactive prototypes on a scalable design system.

Industrial Design Intern | Bosch Siemens Home Appliances Group — Bangalore, India

Jan 2022 – Jun 2022

- Owned CMF selection and built detailed CAD models and photorealistic renderings for home appliance concepts; validated designs with physical prototypes.

EDUCATION

Master's in Industrial Design — Pratt Institute, Brooklyn, NY — GPA 3.9 — 2023–2026

Thesis: Designing Music-Integrated Rehabilitation Tools to Enhance Physical Recovery for the Elderly

Bachelor's in Product Design — MITID-ADT University, Pune, India — GPA 3.75 — 2022

LEADERSHIP & ACTIVITIES

- Graduate Student Representative, IDSA Pratt Chapter — organized 4 speaker events, 5 workshops, and 2 panel discussions.
- Graduate Assistant to Assistant Chair — managed communications to 100+ graduate students and coordinated department events.
- Graduate Assistant Tutor, 3D Print Tutoring Lab — tutored FDM 3D printing (BambuLab, Prusa) and design-for-print principles.

SKILLS & SOFTWARE

Rhinoceros 8, KeyShot, SolidWorks, Fusion 360, Figma, Adobe Illustrator, Adobe Photoshop, Spline, Vizcom

3D Modeling & Rendering, CAD, UX/UI Design, UX Research, Design Systems, Rapid Prototyping, Usability Testing, Packaging Design, Interaction Design, AI-Assisted Design (Claude, ChatGPT, Gemini)